

Woman Graphic Designers in Turkey

Understanding Visibility of Woman Designers

In Case of Sabiha Rüştü BOZCALI's Work's

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Inspiration Point

Invisible Women In Australian Graphic Design

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Exploring the visibility of women who've made a significant contribution to the history graphic design in Australia.



This comprehensive work has guided us. We made a similar interpretation to the history of Turkish Graphic Design. It formed the basis for us in the awareness and research part of our study.

invisible:
WOMEN IN AUSTRALIAN GRAPHIC DESIGN



Jane Connory

"How can graphic design explore the visibility of women who've made a significant contribution to the history of graphic design in Australia?"

Why Are Women Still Behind *In The Design World?*

” There are many reasons why women remain in the background in the world of design and most of them can be counted to be the reflection of sociological and psychological problems.

Some Effects in Design World

- Gender Equality
- Work Environment
- Career Development
- Art Histogramy



An illustrative poster work on gender equality.

The Effect of Gender In The Design Industry?

”

The typical woman working as a designer earns \$44,564 a year, just %73 of the median income of \$60,944 for men in the profession (this stats for USA).
(Stebbins and Frohlich, 2018)

● *Fifty-three percent of all graphic designers are women, but only %11 of creative directors are women (Brown, 2020)*

- Discrimination in industry.
- Woman figure became not trusted.



Reference image to show the salary separation between men and women.

Where Are The Women Designers That Are The Majority of Design Students ?

”

In the UK, the latest government statistics report that only 29 percent of graphic designers are women
Women made up 60 percent of graphic design students.
(2017)



*This contrast between students and professionals is concerning.
32% of 60% female students find a place in the sector worldwide.*

- Anxiety future students.
- Main / Supportive roles in work.



*Awareness project for woman unite
poster work.*

Encouraging Women Designers *and Raising Awareness*

- *Hidden Women of Design*

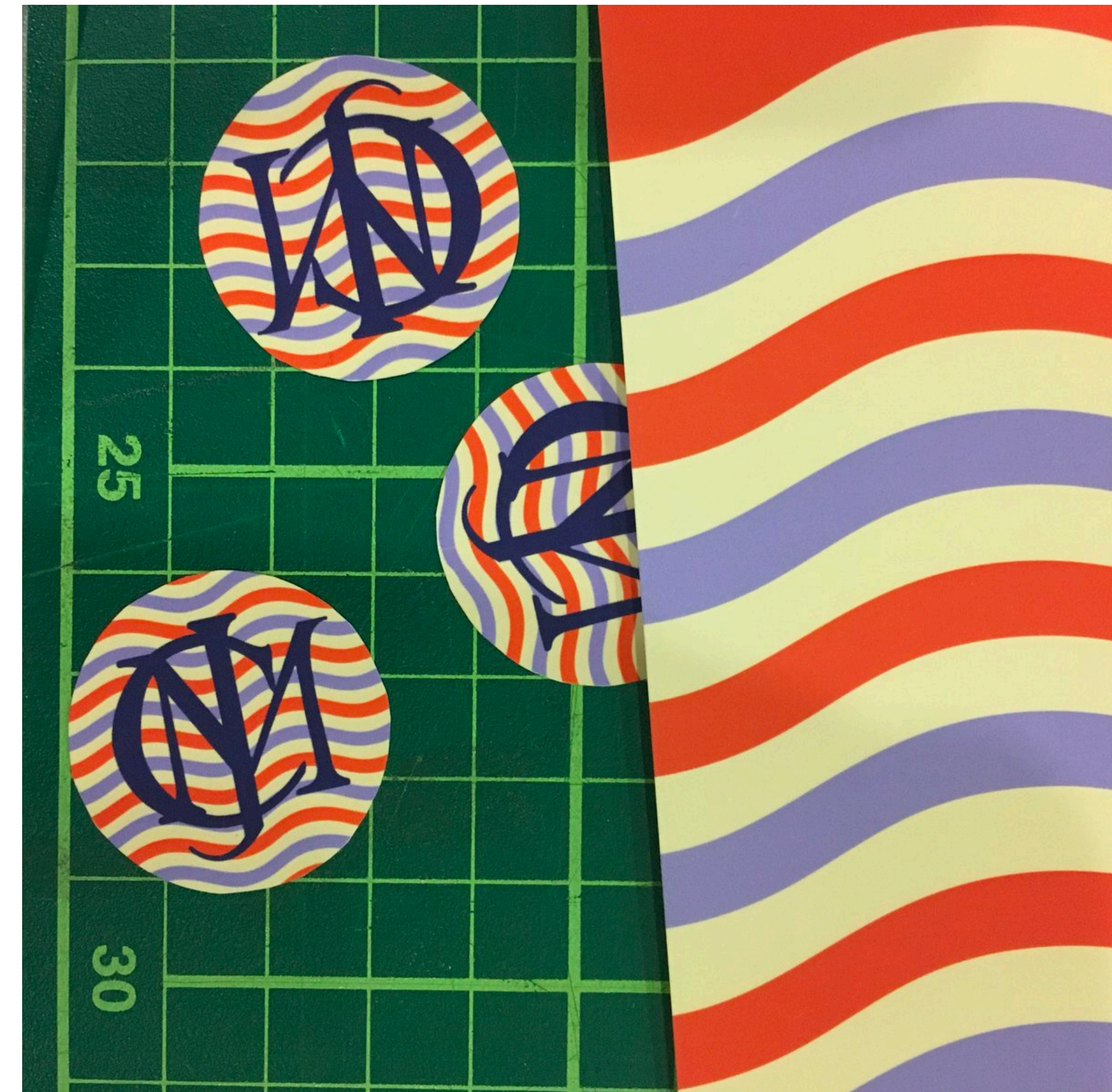
The group aims to increase the visibility of female Graphic Designers through workshops, chats and meeting events.

- *I Dont Know Her Name , But I Know Her Work*

Exhibition, a display that questions the lack of representation of women in graphic design history.

- *History of Women In Graphic Design*

Laurence King focusing on the female voice in the history of design. Published in alphabetic order are 100 creatives in various fields.



“Pattern Workshop” I Don’t Know Her Name , But I Know Her Work

Turkish Woman Graphic Designers

” Subject to assess the scale of Turkey “women's position in the history of graphic design,” she framing we can say that 1970 was to be visible in history. (*Durmaz, 2020*)

● ***Gülümser Aral Üretmen 1929 -***

Illustrator who made a name for herself by bringing her own interpretation to the advertising industry in 1950.

● ***Murşide İçmeli 1930-2014***

Numerous award winner, print and graphic artist. She worked for years in Turkey and abroad.

● ***Esen Karol ? -***

Esen Karol is a Finding Director. She is also a graphic designer and communication designer. Numerous articles have been published. He is a very important designer for his era.



Sabiha Rüştü Bozcalı 1904 - 1998

She studied painting in Munich and Berlin. The first woman painter to deal with industrial production. She made a total of 901 illustrations for the 11-volume Istanbul Encyclopedia.

“Painter Sabiha Rüştü Bozcalı” *SALT Galata Exhibition*

Focusing on the life of the painter Sabiha Rüştü Bozcalı who grew up in the transition period from the Ottoman Empire to the Republic, the exhibition opens to the public the archive donated to SALT Research in 2014 and its production that has not been extensively examined until now. Turkey's first female artists in the exhibition, one of the illustrators, various designs, images, photographs, diary, publications contributed with letters and postcards are taking place.

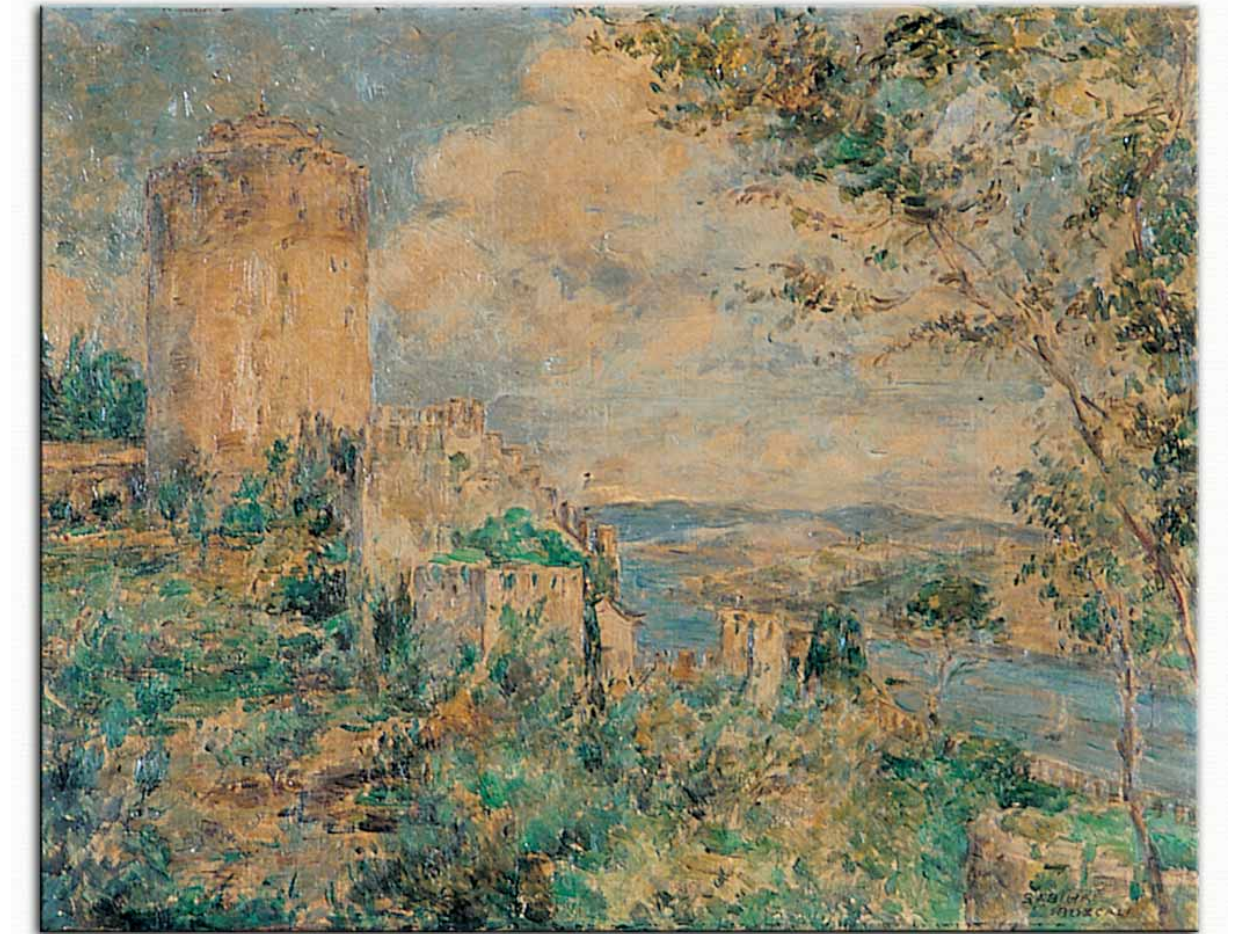


Poster and cover designs.

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Illustrations she made for the Istanbul Encyclopedia.

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Illustrative approaches to human figures.

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